## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Rev	ision/		Alt Order#	
	484830	/		06226745	
Product					
DEAN HELLER 4 SENATE					
Contract Dates	Estimate #				
10/10/12 - 10/16/12					
<u>Advertiser</u>				ginal Date i	l l
Dean Heller For Senate			1	0/08/12	/ 10/09/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	a Dit	furia	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adver	tiser	Code	Product Code
	Agency Ref	L		Advertiser	Ref

Spots/ Type Spots Amount Length Week Rate Start/End Time Davs \*Line Ch Start Date End Date Description \$0.00 MM :30 1pm-8pm BB League Championships KVVU 10/14/12 10/1*5*/12 <u>Rate</u> Spots/Week Start Date End Date <u>Weekdays</u> \$3,850.00 10/14/12 Week: 10/08/12 Type Start/End Time Length Rate Weekdays Description <u>Date Range</u> Spot Ch \$3,850.00 NM 3 KVVU 10/08/12-10/14/12 BB League Championships 1pm-8pm ----St :30 See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$3,850.00 NM :30 4 KVVU 10/08/12-10/14/12 BB League Championships 1pm-8pm ----St See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$3,850.00 2 10/21/12 Week: 10/15/12 Type <u>Length</u> Rate <u>Weekdays</u> Start/End Time **Description** Date Range Spot Ch NM \$3,850.00 :30 M-1 KVVU 10/15/12-10/21/12 BB League Championships 1pm-8pm See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$3,850.00 NN. M-----:30 2 KVVU 10/15/12-10/21/12 BB League Championships 1pm-8pm See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12. 15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 NM O .30 FOX 5 News 5-6am M-F 5a-6a N KVVU 10/10/12 10/12/12 Spots/Week Rate <u>Weekdays</u> End Date Start Date \$250.00 --WTF--3 Week: 10/08/12 10/14/12 Type Rate Start/End Time Weekdays <u>Length</u> Description Date Range Spot Ch \$250.00 NM :30 ---WThF----1 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12:19,12.20,12.21,12. NM ---WThF----:30 \$250.00 2 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$250.00 NM :30 ---WThF----3 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12. \$0.00 NM O :30 10/16/12 FOX 5 News 5-6am M-F KVVU 10/15/12 Rate Spots/Week End Date <u>Weekdays</u> Start Date \$250.00 10/21/12 2 Week: 10/15/12 Type Start/End Time Rate <u>Weekdays</u> **Description** Date Range Spot Ch \$250.00 NM MTu----:30 1 KVVU 10/15/12-10/21/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$250.00 MTu----:30 2 KVVU 10/15/12-10/21/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12 \$0.00 NM 0 Fox 5 News AM M-F 7a-9a M-F 7a-9a 10/12/12 KVVU 10/10/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

10/08/12 / 10/09/12



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 484830 06226745 Estimate # Product Contract Dates DEAN HELLER 4 SENA 10/10/12 - 10/16/12 Original Date / Revision Advertiser

			Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/08/12 10/14/12WTF 6	\$425.00	10111	- Longth	Rate	Type	
Snot Ch Date Range Description	Start/End Time	Weekday		\$425.00	NM	
1 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a	M-F /a-9a			•		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14, M.F 7a-9a	WThF	: :30	\$425.00	NM	
2 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	.12.12.12.13.12.14.	12.15,12.1	6, 12.17, 12.18, 12.1	19,12.20,12.21	,12.	
0 10 10 11 40 100 140 40 14 1/10 Foy 5 Nows AM M-F 18-98	<i>IVI-I</i> ~ /a-9a		.50	Ψ 120.00		
See MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10 12 11	,12.12,12.13,12.14,	12.15,12.1	6, 12. 17, 12. 18, 12. 1	19,12.20,12.21	1,12.	
	IVI-F / 8-98	willin	50	Ψ120.00		
See MG 12.3.12.4.12.5.12.6.12.7.12.8.12.9.12.10,12.11	,12.12,12.13,12.14,	12.15,12.1 WThF	6,12.17,12.18,12.1 = :30	19,12.20,12.21 \$ <del>425.00</del>	, 12. NM	
= 12.000 40.00040 40/44/40 EOV 5 NOWS AM M-F /A-9A	V -  / a-9a			Ψ.20.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 6 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a	,12.12,12.13,12.14, M-F 7a-9a	WTh	= :30	\$425.00	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	. 12.12.12.13.12.14,	12.15,12.1	6, 12.17, 12.18, 12.	19,12.20,12.2	1,12.	
10.40.40.40.40.40.40.40.40.40.40.40.40.40	M-F 7a-9a		:30		NM	00.00
	Rate					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 4	\$425.00			D 1	Tuna	
Snot Ch Date Range Description	Start/End Time	<u>Weekda</u>	_	<u>Rate</u> \$425.00	<u>Type</u> NM	
1 10 10 11 10 14 E 14 2 10 12 14 12 E E E NEWS AM M-F 78-98	M-F 7a-9a	MTu				
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.10	1,12.12,12.13,12.14,	12.15,12.1 MTu	6,12.17,12.16,12. :30	\$425.00	,,,2. NM	
2 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	3	10 15 10 1				
- 10 11 11 1 10 14 F 14 D 4 O 10 4 14 D FOY E NOWE A M M-F (2-9)	a IVI-1- (8-98	MI u		Ψ120.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1, 12, 12, 12, 13, 12, 14	,12.15,12.1	6, 12.17, 12.18, 12.	19,12.20,12.2	1,12.	
	a <i>M-F 18-9</i> 8	MI u		Ψ120.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1, 12.12, 12.13, 12.14	,12.15,12.1	6,12.17,12.18,12.	19,12.20,12.2	1,12.	
N 9 KVVU 10/10/12 10/12/12 More M-F 9-10a	M-F 9a-10a		:30		NM	0 \$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate					
Week: 10/08/12 10/14/12WTF 6	\$150.00	Weekda	vs Length	Rate	Type	
Spot Ch Date Range Description	Start/End Time M-F 9a-10a	WTh	·/-	\$150.00	NM	
1 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1 12 12 12 13 12 14			.19,12.20,12.2	21,12.	
- 10 11 11 10 100 140 40 14 140 Moro M E 0.100	W-F 98-108	yy i i		φ,ου.ου		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	, 12.15,12.	16, 12.17, 12.18, 12.	.19,12.20,12.2	21,12.	
- 10 0 0 1 10 10 10 10 10 10 10 10 10 10	W-F 9a-10a	wii		φ. σσ. σσ		
See MG 12.3.12.4.12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12.	16,12.17,12.18,12 1F :30	.19,12.20,12.2 <del>\$150.00</del>	21,12. NM	
A = A + A + A + A + A + A + A + A + A +	W-F 98-108	wii	16	φ,σσ.σσ		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14 M-F 9a-10a	r, 12. 13, 12. WTh	16,72.77,72.76,72 1F :30	\$150.00	NM	
5 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	11 12 12 12 13 12 14				21,12.	
	WEE 98-108		II00	Ψ,00.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	4, 12.15, 12.	16,12.17,12.18,12	.19,12.20,12.2	21,12.	
N 10 KVVU 10/15/12 10/16/12 More M-F 9-10a	M-F 9a-10a		:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week						
Week: 10/15/12 10/21/12 MT 4	\$150.00				ı	

Dean Heller For Senate



Contract / Revision Alt Order# 06226745 484830 **Product** Estimate # **Contract Dates** DEAN HELLER 4 SENA 10/10/12 - 10/16/12

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

Spots/

	Obset/End Time	Days Length Week		Type Spots	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	rato	. , po opera	
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 More M-F 9-10a	Rate Start/End Time M-F 9a-10a	Weekdays Length MTu :30	<u>Rate</u> <del>\$150.00</del> 19 12 20 12 21	<u>Type</u> <i>NM</i> 1.12.	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11, 2 KVVU 10/15/12-10/21/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	<i>M-⊢</i> 9a-10a	M1U30	<del>\$100.00</del>	7 4 7 7 7	
2 KVVII 40/45/42 40/21/42 More M-F 9-102	<i>M-⊢</i> 9a-10a	M1U30	<del>\$ 100.00</del>	, , , , ,	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11, 4 KVVU 10/15/12-10/21/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	12.12,12.13,12.14, M-F 9a-10a	Miu30	<del>\$ 100.00</del>	7 4747	
	M-F 10a-11a	:30		NM 0	\$0.00
N 11 KVVU 10/10/12 10/12/12 The Dr.Oz Show  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12wTF 3  Spot Ch Date Range Description  1 KVVU 10/08/12-10/14/12 The Dr.Oz Show  See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,  2 KVVU 10/08/12-10/14/12 The Dr.Oz Show  See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,  3 KVVU 10/08/12-10/14/12 The Dr.Oz Show  See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,  See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	Rate \$125.00 <u>Start/End Time</u> <i>M-F 10a-11a</i> 12.12,12.13,12.14, <i>M-F 10a-11a</i> 12.12,12.13,12.14, <i>M-F 10a-11a</i>	.30 ,12.15,12.16,12.17,12.18,12. WThF :30 ,12.15,12.16,12.17,12.18,12.	.19,12.20,12.21 \$125.00	1,12. NM 1,12.	050 500 00
N 12 KVVU 10/15/12 10/16/12 The Dr.Oz Show	M-F 10a-11a	:30		NM 46	\$59,520.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         MT         2	<u>Rate</u> \$125.00				



Alt Order # Contract / Revision 06226745 484830 Estimate # Product Contract Dates DEAN HELLER 4 SENA 10/10/12 - 10/16/12

Original Date / Revision Advertiser 10/08/12 / 10/09/12 Dean Heller For Senate

			Spots	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Weel	k Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			D.I.	Typo	
Spot Ch Date Range Description	Start/End Time	Weekday		<u>Rate</u> <del>\$125.00</del>	<u>Type</u> NM	
	M-F 10a-11a	MTu	:30 : 10 17 10 18 10	<del>ᇴ៸៹៰.៴៴</del> - 19 12 20 12 21		
See MG 12.3.12.4.12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14, M-F 10a-11a	72.75,72.70 MTu	5, 12. 17, 12. 16, 12 :30	\$125.00	NM	
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11		12 15 12 16	3. 12. 17. 12. 18. 12	. 19, 12.20, 12.21	1,12.	
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11	, 12. 12, 12. 15, 12. 14, s 1pm-8pm	M	sı :30	\$3,250.00	NM	
3 KVVU 10/14/12-10/15/12 BB League Championships  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	.8.4.2.4.2.3,31.1,32	.3,27.2,27.3	3,27.1,38.1,23.1,	,23.3,23.2,42.2,	42.1	
MG for 9.1,9.3,9.2,9.4,9.6,3.5,10.3,22.1,25.6,6.6,6.6,6.6,4.4 KVVU 10/14/12-10/15/12 BB League Championships	s 1pm-8pm	M	St :30	\$3,250.00	NM	
$\alpha$ MC for a 1 a 3 a 2 9 4 9 6 9.5.18.3.29.1.29.3.8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	.3,27.2,27.3	3,27.1,38.1,23.1,	,23.3,23.2,42.2,	42.1 NM	
5 KVVU 10/14/12-10/15/12 BB League Championship	s 1pm-8pm	M	St :30	\$3,250.00 23.3.23.2.42.2	42.1	
MC for 0.1.0.3.0.2.9.4.9.6.9.5.18.3.29.1.29.3.8.3.8.2.8.1	1,8.4,2.4,2.3,31.1,32	.3,27.2,27 	5,27.1,36.1,23.1 St :30	\$3,250.00	NM	
6 KVVU 10/14/12-10/15/12 BB League Championship  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	s 1pm-opm 10121231132	3 27 2 27	3.27.1.38.1,23.1	,23.3,23.2,42.2,	42.1	
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,0.2,0.	5a-6a	WThF	= :30	\$450.00	NM	
7 KVVU 10/10/12-10/12/12 FOX 5 News 5-6am M-F  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27.	3,27.1,38.1,23.1	,23.3,23.2,42.2,	,42.1	
8 KVVU 10/10/12-10/12/12 FOX 5 News 5-6am M-F	5a-6a	WTh	F :30	\$450.00	NM I	
MG for 9 1 9 3 9 2 9 4 9 6 9 5 18 3 29 1 29 3 8 3 8 2 8 3	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27.	3,27.1,38.1,23.1	,23.3,23.2,42.2,	,42.1 NM	
9 KVVU 10/15/12-10/16/12 FOX 5 News 5-6am M-F	5a-6a	MTu	:30	\$450.00   23 2 23 2 42 2	42 1	
MC for 0.1.0.3.9.2.9.4.9.6.9.5.18.3.29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27.   wTh=-	3,27.1,38.1,23.1 F :30	\$700.00	NM	
10 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9a	a M-r/a-ya 404040331131	will	3 27 1.38.1.23.1	,23,3,23,2,42.2	,42.1	
10 KVVU 10/10/12-10/12/12 Fox 5 News Alvi MFF / a-sc ® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32 a M-F 7a-9a	,272,27. wTh=	F :30	\$700.00	NM	
11 KVVU 10/10/12-10/12/12 Fox 5 News AM M-F 7a-9 MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1.8.4.2.4.2.3.31.1.32	2.3,27.2,27	.3,27.1,38.1,23.1	1,23.3,23.2,42.2	,42.1	
MG for 9.1,9.3,9.2,9.4,9.6,9.5,10.5,29.1,29.5,0.5,0.2,0.1 12 KVVU 10/15/12-10/16/12 Fox 5 News AM M-F 7a-9	a M-F 7a-9a	MTu	:30	\$700.00	NM	
12 KVVU 10/15/12-10/16/12 Fox 5 News AM MI-F 78-9  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,34	2.3,27.2,27	.3,27.1,38.1,23.1	1,23.3,23.2,42.2	,42.1 NM	
13 KVVU 10/10/12-10/12/12 More M-F 9-10a	M-F 9a-10a	wTh	F :30	\$275.UU 1 22 2 22 2 42 2	0.42.1	
MG for 9.1.9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,3	2.3,27.2,27 wTh=	.3,27.1,38.1,23. F :30	\$275.00	NM	
14 KVVU 10/10/12-10/12/12 More M-F 9-10a	M-F 9a-10a	WIII	3 27 1 38 1 23.1	1.23.3.23.2.42.2	2,42.1	
14 KVVU 10/10/12-10/12/12 More M-F 9-10a ® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	.1,8.4,2.4,2.3,31.1,3. M-F 9a-10a	MTu	: :30	\$275.00	NM	
15 KVVU 10/15/12-10/16/12 More M-F 9-10a  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	1 8 4 2 4 2 3 31 1 3	2.3,27.2,27	.3,27.1,38.1,23.	1,23.3,23.2,42.2	2,42.1	
MG for 9.1,9.3,9.2,9.4,9.6,9.5,16.5,29.1,29.3,6.5,6.5,6.5  16 KVVU 10/10/12-10/12/12 The Dr.Oz Show	M-F 10a-11a	wTh	F :30	\$250.00	NM	
16 KVVU 10/10/12-10/12/12 The Dr.Oz Snow  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	.1,8.4,2.4,2.3,31.1,3	2.3,27.2,27	.3,27.1,38.1,23.	1,23.3,23.2,42.2	2,42.1 NM	
17 KVVU 10/10/12-10/12/12 The Dr.Oz Show	M-F 10a-11a	WTh	1F :30	\$250.00 4 00 0 03 0 40 1	2 42 1	
(B) MG for 9.1.9.3.9.2.9.4.9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	.1,8.4,2.4,2.3,31.1,3	32.3,27.2,27	7.3,27.1,38.1,23. :30	.1,23,3,23,2,42,4 \$250.00	NM	
18 KVVU 10/15/12-10/16/12 The Dr.Oz Show	M-F 10a-11a	MIU	7 3 27 1 38 1 23.	1.23.3.23.2.42.2	2,42.1	
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	.1,8.4,2.4,2.3,31.1,3 <b>M-</b> F 11a-12p	12,2,7.2,21 WTh=	nF :30	\$195.00	NM	
19 KVVU 10/10/12-10/12/12 Better  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	1.8.4.2.4.2.3.31.1.3	32.3,27.2,27	7.3,27.1,38.1,23.	.1,23.3,23.2,42.3	2,42.1	
<ul> <li>MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,6.3,6.2,6</li> <li>20 KVVU 10/10/12-10/12/12 Better</li> </ul>	M-F 11a-12p	WTI	hF :30	\$195.00	NM	
20 KVVU 10/10/12-10/12/12 Better  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	3.1,8.4,2.4,2.3,31.1,3	32.3,27.2,2	7.3,27.1,38.1,23.	.1,23.3,23.2,42.	2,42.1	
21 KVVU 10/16/12-10/16/12 Better	M-F 11a-12p	-Tu	:30	\$195.00	NM ! 2.42.1	
0 NO for 0.1 0.3 0.2 0.4 0.6 0.5 18.3.29.1.29.3.8.3.8.2.6	3.1,8.4,2.4,2.3,31.1,3	32.3,27.2,2	7.3,27.1,38.1,23 :30	. 1,23.3,23.2,42. \$195.00	2,42.1 NM	
22 KVVU 10/16/12-10/16/12 Divorce Court/Divorce C	ourt M-F 12-1p	- ۱u – ۱u - ۲	 7	.1.23.3,23.2,42.	2,42.1	
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	3.1,0.4,2.4,2.3,31.1,4 4 5p	ے,ے. ہے,د.ےر WT – – –	hF :30	\$500.00	NM	
23 KVVU 10/10/12-10/12/12 The Dr.Oz Show MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	3 1 8.4.2.4.2.3.31.1.3	32.3,27.2.2	7.3,27.1,38.1,23	.1,23.3,23.2,42.	.2,42.1	
<ul> <li>MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,6.3,6.2,6</li> <li>KVVU 10/10/12-10/12/12 The Dr.Oz Show</li> </ul>	4-5p	WT	hF :30	\$500.00	NM	
24 KVVU 10/10/12-10/12/12 The Dr.Oz Snow  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	3.1,8.4,2.4,2.3,31.1,	32.3,27.2,2	7.3,27.1,38.1,23	3.1,23.3,23.2,42	.2,42.1	
% MG for 9.1,9.3,9.2,9.4,9.0,9.3,10.3,2011,2014,014,014,014,014,014,014,014,014,014,	3-4p	M	:30	\$500.00	NM .	
MG for 9.1.9.3.9.2.9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1,	32.3,27.2,2	7.3,27.1,38.1,23 30:	\$500.00 \$500.00	.2,42.1 NM	
26 KVVU 10/16/12-10/16/12 The Dr.Oz Show	4-5p	-Tu	:30 27 1 38 1 23	3 1.23.3.23.2.42	.2.42.1	
26 KVVU 10/16/12-10/16/12 The Dr.Oz Show  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1,	32.3,21.2,2	بعرا ، باب <sub>ا</sub> ۱ ، دع <sub>ا</sub> ب، د .	,,	•	
			d D = Deleted)			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



13 KVVU 10/10/12

Week: 10/08/12

Start Date

10/12/12

End Date

10/14/12

Better

<u>Weekdays</u>

--WTF--

\*Line

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 484830 /	Alt Order # 06226745	
Contract Dates	Product	Estimate #	
10/10/12 - 10/16/12	DEAN HELLER 4 SET	NA <b>İ</b>	

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

				Spots/				
e Ch Start Date End Date Description	Start/End Time	Days	Length	Week	Rate	Type Sp	ots	Amount
0 1 00/1-	Rate							
0141 Date 214 Date 7.4 Days at 5	5-530p	wTh		:30	\$950.00	NM		
27 KVVU 10/10/12-10/12/12 Fox 5 News at 5  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	8 4 2 4 2.3.31.1.32.	3.27.2.27	.3,27,1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
	Special Early Nev	A 5   4		.00	Ψ			
№ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	8 4 2 4 2 3 3 1 1 3 2 .	3.27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
12 A 11 1 40 14 0 14 0 14 0 14 0 14 0 14 0	5-5500	- i u		.00	Ψ000			
® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	.8.4.2.4.2.3,31.1,32.	3,27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
	ก เพ-เ ออบ-อม			.00	Ψ.,υ==			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.7	,8.4,2.4,2.3,31.1,32.	3,27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
- 4 10 0 11 40 140 140 10 146 140 Eov 6 Nowe at 5 ME 530-0	D IVI-E 330-00	- i u		.00	Ψ.,υ=υ.υυ			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	, 1,8.4,2.4,2.3,31.1,32.	3,27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
10 0 0 1 4 0 14 0 14 0 14 0 14 0 14 0	D.3U=7 DUI		IF.	.00	4000.00			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
10 0 11 1 40 14 0 14 0 14 0 14 0 14 0	0.50=/ 0.011		11	.00	φυσυ.συ			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,27	.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	2.1		
	W-F /-/.3UU		I F	.00	Ψ-0			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,27	'.3,27.1,38.	1,23.1,2	3.3,23.2,42.2,4	12.1 NIM		
	7.5U=QU	89 1 1	11		¥ .1 =			
® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,27	7.3,27.1,38.	.1,23.1,2	23.3,23.2,42.2,4	NM		
10 0 0 1 1 4 0 14 C 14 O 4 O 14 C 14 O C C 14 C C	MI-58 0= 100/30 /	-   7		.00	Ψ020.00			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,118.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,27	7.3,27.1,38.	.1,23.1,2	(3.3,23.2,42.2, <del>1</del> 6025.00	NM		
OF WALL 404640 10/46/19 TM/	W-58 0-100/50 /	-   I U		.00	<b>7</b>			
(ii) MG for 9.1.9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,2	7.3,27.1,38	.1,∠3.1,∠ •20	\$2,150.00	NM		
10 0 0 1 40/40/40 40/40/40 Eov 5 Nows M-E 100-110	1010-110			.00	ΨΕ,			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	.3,27.2,2	1.3,27.1,30 hF	. 1,23. 1,2 :30	\$2,150.00	NM		
	100-110	44 1	11	.00	Ψ=,			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32		7.3,27.1,30 	:30	\$2,150.00	NM		
40 KVVU 10/15/12-10/16/12 Fox 5 News M-F 10p-11p	10p-11p	1911 u = -	7 3 27 1 38					
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	M-F 11-1135p	2,21.2,2 TW	hF	:30	\$1,950.00	NM		
41 KVVU 10/10/12-10/12/12 Fox 5 News M-F 11p	404040331130P	2 2 7 2 2	''' 7 3 27 1 38			42.1		
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	10-11p Sat		sa	:30	\$1,500.00	NM		
42 KVVU 10/13/12-10/13/12 FOX 5 News Sat 10-11p MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	19/1/2331133			.1.23.1.2	23.3.23.2,42.2,	42.1		
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,6.2,0.	8-9a		Si	:30	\$850.00	NM		
43 KVVU 10/14/12-10/14/12 Fox News Sunday 8-9a  MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	184242331.1.32	2.3.27.2.2	7.3.27.1.38	.1,23.1,	23.3,23.2,42.2,	42.1		
THE PROPERTY AND ADMINISTRATION OF THE PROPERTY OF THE SHOW	NEL 29-20 04-0		3.0	.00	Ψ.,υ			
44 KVVU 10/14/12-10/14/12 NFL Pre-Game Show MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	184242331.1.32	2.3.27.2.2	7.3,27.1,38	3.1,23.1,	23.3,23.2,42.2,	42.1		
10 0 0 1 1 40 14 14 0 40 14 1/10 NEL Forby (2000)	MEL Bany Gains	<b></b>	30	.00	φ,,οοο.οο			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	1.8.4.2.4.2.3.31.1.32	2.3,27.2,2	7.3,27.1,38	3.1,23.1,	23.3,23.2,42.2,	42.1		
10 10 0 0 1 40 14 14 0 40 14 1/10 NEL Loto (20mg	NEL Late Gaine			.00	φυ,σου.σο			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8	.1.8.4,2.4,2.3,31.1,3	2.3,27.2,2	7.3,27.1,38	3.1,23.1,	23.3,23.2,42.2,	42.1		
THE LOSS OF LANGUAGE AND ANALYSIS OF COURT INVOICE CO	MIT IVI-E 12-10		111	.00	Ψ.ου.ο-			
MG for 9 1 9 3 9 2 9 4 9 6 9 5 18 3 29 1 29 3 8 3 8 2 8	.1,8.4,2.4,2.3,31.1,3	2.3,27.2,2	7.3,27.1,38	3.1,23.1,	23.3,23.2,42.2	,42.1		
	\		HE	.00	φ.σσ.σσ			
<ul> <li>MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8</li> </ul>	.1,8.4,2.4,2.3,31.1,3	2.3,27.2,2	7.3,27.1,38	3.1,23.1,	23.3,23.2,42.2	,42.1		
(i) (violation 5.1,5.0,5.2,6.1,5.0,6.2)	M-F 11a-12n		:3	30		NM	0	\$0.00

M-F 11a-12p

Spots/Week

Rate

\$100.00



Contract / Revision	Alt Order #
484830 /	06226745
	Estimate #

Estimate # Contract Dates Product Product DEAN HELLER 4 SENA 10/10/12 - 10/16/12

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days L	ength Week	Rate	Type Spots		Amount
Start Date End Date Weekdays Spots/Week	Rate	14/ ledous	Longth	Rate	Type		
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time M-F 11a-12p	<u>Weekdays</u> WThF	<u>Length</u> :30	\$100.00	NM		
1 KVVU 10/08/12-10/14/12 Better See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	.12.12,12.13,12.14,	12.15,12.16,1		9,12.20,12.21	,12.		
- 10 0 0 1 10 10 10 10 10 11 11 10 Pottor	W-F 118-120		.00	Ψ.σ.σ.			
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14, M-F 11a-12p	12.15,12.16,1 WThF	2.17,12.18,12.1 :30	\$100.00	, 12. NM		
3 KVVU 10/08/12-10/14/12 Better See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	.12.12.12.13,12.14,			9,12.20,12.21	,12.		
N 14 KVVU 10/15/12 10/16/12 Better	M-F 11a-12p		:30		NM (	0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate						
Week: 10/15/12 10/21/12 MT 2 Spot Ch Date Range Description	\$100.00 Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
Opot On Dato + 10/19	M-F 11a-12p	MTu	:30	<del>\$100.00</del>	NM		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1,12.12,12.13,12.14,	12.15,12.16,1 MTu	12.17,12.18,12.1 :30	19,12.20,12.21 \$ <del>100.00</del>	,12. NM		
2 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	MIU	,30	<del>\$100.00</del>	****		
See MG 18.4  N 15 KVVII 10/10/12 10/12/12 Divorce Court/Divorce Court	t M-F 12-1p		:30		NM	0	\$0.00
N 15 KVVU 10/10/12 10/12/12 Divorce Court/Divorce Court Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>						
Week: 10/08/12 10/14/12WTF 3	\$100.00	Weekdays	Length	Rat <u>e</u>	Type		
Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Divorce Court/Divorce Cou	Start/End Time	WThF-	:30	\$100.00	NM		
See MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10,12 1	1,12.12,12.13,12.1 <del>4</del> ,	,12.15,12.16,	12.17,12.18,12.	19, 12.20, 12.2	1,12.		
	IFF 1VI-F-17-10	WIIII-	.00	Ψ.00.00			
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1 3 KVVU 10/08/12-10/14/12 Divorce Court/Divorce Col	NT NI-F 17-10		.00	Ψ.σ			
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	,12.15,12.16,	12.17,12.18,12.	19,12.20,12.2	1,12.		
N 16 KVVU 10/15/12 10/16/12 Divorce Court/Divorce Cou	rt M-F 12-1p		:30		NM	0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$100.00						
Week, 10/13/12 10/21/12 III	Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	<u>Type</u> .		
Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Co	urt M-F 12-1p	MTu	:30	<del>\$100.00</del>	NM		
Soo MG 16 3	urt M = 12 1p	MTu	:30	\$100.00	NM		
2 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Co See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	un w-r 12-14 1.12.12.12.13.12.14	1,12.15,12.16,	12.17,12.18,12.		21,12.		
A THE A CALLETTO A CALLETTO DE LA FOR COURT DE MORA L'O	NIT WER LIBELIO	V	,00	Ψ,			
® See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12. <u>1</u> 6,	12.17,12.18,12	.19,12.20,12.2	NM	1	\$3,250.00
N 18 KVVU 10/15/12 10/16/12 Cops/Dog The Bounty Hu	ntei1-2pm Rate		:30		14141	•	<b>42</b> ,
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	\$100.00			Ξ.	<b>T</b>		
Spot Ch Date Range Description	Start/End Time	Weekdays		<u>Rate</u> \$100.00	<u>Type</u> NM		
1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hu	ınteı 1-2pm	MTu	:30	<del>\$ 100.00</del>	, , , , ,		
See MG 18.4 2 KVVU 10/15/12-10/21/12 Cold Case Files	1-2pm	MTu	:30	<del>\$100.00</del>	NM		
See MG 18 3			-00	¢400.00	NM		
	nter M-F 12-1p	M 4 12 15 12 16	:30 : 12 17 12 18 12	\$100.00 219.12.20.12.			
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.     KVVU 10/14/12-10/14/12 BB League Championshi	ns 1pm-8pm		St :30	\$3,250.00	NM		
MG for 26.1,30.1,32.1,30.2,34.2,33.2,17.2,17.1,31.3,1	7.3,28.1,29.2,14.2,1	8.1				_	<b>#</b> 050.00
N 22 KVV/II 10/15/12 10/16/12 Anderson	3-4p		:30		NM	2	\$350.00
Start Date End Date Weekdays Spots/Weel	<u>∢ Rate</u> \$17 <i>5.</i> 00						
Week: 10/15/12 10/21/12 MT 2	ψ., σ.σσ				-		



Alt Order # Contract / Revision 06226745 484830 Estimate # Contract Dates Product

10/10/12 - 10/16/12 DEAN HELLER 4 SENA

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

		Spo	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length We		Type Spot	s Amount
Start Date End Date Weekdays Spots/Week	Rate			T	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u> \$ <del>175.00</del>	<u>Type</u> NM	
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	MTu: :30	<del>\$170.00</del>	7,474	
See MG 22.3 2 KVVU 10/15/12-10/21/12 Anderson	3-4p	MTu: :30	<del>\$175.00</del>	NM	
See MG 22.4	•		4475.00	\ IN 4	
3 KVVU 10/15/12-10/15/12 Anderson	2-3p	M :30	\$175.00	NM	
(h) MG for 22.1 10/15	3-4p	-Tu :30	\$175.00	NM	
4 KVVU 10/16/12-10/16/12 Anderson      MG for 22.2 10/16	- IP				
N 23 KVVU 10/10/12 10/12/12 The Dr.Oz Show	4-5p	:30		NM.	0 \$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/08/12 10/14/12WTF 3	\$175.00 Start/End Time	Weekdays <u>Length</u>	Rate	Type	
Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 The Dr.Oz Show	4-5p	WThF :30	\$ <del>175.00</del>	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14,	12.15,12.16,12.17,12.18,	12.19,12.20,12.2	21,12.	
0 KUNUL 40/00/42 40/14/12 The Dr Oz Show	4-5D	WINF30	\$110.00	1 4141	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14, 4-5p	12.15,12.16,12.17,12.18, WThF :30	12.19,12.20,12.2 <del>\$175.00</del>	. 1, 12. NM	
3 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	.12.12.12.13,12.14,		12.19,12.20,12.2	21,12.	
N 24 KVVU 10/15/12 10/16/12 The Dr.Oz Show	4-5p	:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 MT 2	\$175.00	Weekdays Length	Rate	Type	
Spot Ch Date Range Description  The Dr Oz Show	Start/End Time 4-5p	MTu :30	\$ <del>175.00</del>	NM	
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 24.3	4-5p	117.4			
0 KNUL 40/45/49 40/94/49 The Dr Oz Show	4-5p	MTu: :30	\$175.00	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1,12.12,12.13,12.14,	,12.15,12.16,12.17,12.18, 30:	12.19,12.20,12.2 <del>\$175.00</del>	21,12. NM	
3 KVVU 10/15/12-10/15/12 Dr Oz See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	3-4p 1 12 12 12 13 12 14				
	5-530p	:30		NM	0 \$0.00
N 25 KV/U 10/10/12 10/12/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12WTF 3	\$275.00	184 Julius I ammilia	Pata	Туре	
Spot Ch Date Range Description	Start/End Time 5-530p	Weekdays Length	<u>Rate</u> \$275.00	NM.	
1 KVVU 10/08/12-10/14/12 Fox 5 News at 5 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	5-550p 1 12 12 12 13 14	1.12.15.12.16.12.17,12.18			
0 10 10 11 1 40 100 140 40 14 1/40 Eov E Nowe at 5	5-5300	WINF50	<del>Ψ270.00</del>	, , , , , ,	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12.16,12.17,12.18	12.19,12.20,12. <del>\$275.00</del>	21,12. NM	
2 KM 1 40/09/12 10/14/12 Fox 5 News at 5	5-5300	WIIIF50	Ψ270.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	5-530p	:30	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	NM	0 \$0.00
N 26 KVVU 10/15/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	8-530p Rate	.00			
Week: 10/15/12 10/21/12 MT 2	\$275.00		Data	Tyma	
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length		<u>Type</u> NM	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	MIU50	Ψ270.00	, , , , ,	
See MG 18.4 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	MTu :30		NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	4,12.15,12.16,12.17,12.18	,12.19,12.20,12.	21,12.	
N 27 KVVU 10/10/12 10/12/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p	:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12WTF 3	\$275.00			•	

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #	
	484830 /	06226745	
Contract Dates	Product	Estimate #	

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

DEAN HELLER 4 SENA

Spots/

10/10/12 - 10/16/12

			Spots	/		
*Line Ch Start Date End Date Description	Start/End Time	Days L	ength Week	Rate	TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate				_	
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
4 KVVIII 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p	WThF		\$275.00	NM .	
See MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10 12 11	1,12.12,12.13,12.14,	12.15,12.16,1	2.17,12.18,12.	19,12.20,12.21	,12. NM	
2 KVVII 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6	Sp M-F 530-6p	WINH	:30	<del>\$270.00</del>	IVIVI	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.10	1,12.12,12.13,12.14,	72.75,72.76,77 WThF	2.17,12.16,12. :30	\$275.00	, 12. NM	
3 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6	p IVI-1- 03U-0P					
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14,	12.10,12.10,1.	:30	10,12.20,12.21	NM	0 \$0.00
N 28 KVVU 10/15/12 10/16/12 Fox 5 News at 5 MF 530-6r			.30		14141	φυ.συ
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         MT         2	<u>Rate</u> \$27 <i>5</i> .00					
	Start/End Time	Weekdays	Length	<u>Rate</u>	<u>Type</u>	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6		MTu	:30	<del>\$275.00</del>	NM	
See MG 18.4	,					
0 KVVII 10/45/12 10/21/12 Fox 5 News at 5 MF 530-6	Sp M-F 530-6p	MTu		<del>\$275.00</del>	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14 <u>,</u>	,12.15,12.16,1	2.17,12.18,12.	19,12.20,12.2	1,12.	
N 29 KVVU 10/10/12 10/12/12 MORE Access	630-7pm		:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/08/12 10/14/12WTF 3	\$200.00			D-1-	Tim-	
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u> NM	
1 KVVU 10/08/12-10/14/12 MORE Access	630-7pm	WThF		\$200.00		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14,	12.15,12.16,1, WThF	'2.17,12.18,12 :30	\$200.00	1,12. NM	
2 KVVU 10/08/12-10/14/12 MORE Access	630-7pm	WIME	30	<del>\$200.00</del>	/****	
See MG 18.4	630-7pm	WThF	:30	\$200.00	NM	
3 KVVU 10/08/12-10/14/12 MORE Access See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1 12 12 12 13 12 14				1,12.	
	M-F 7-730p	, , , , , , , , , , , , , , , , , , , ,	:30		NM	0 \$0.00
N 31 KVVU 10/10/12 10/12/12 Extra Start Date End Date Weekdays Spots/Week			.00			
Week: 10/08/12	\$300.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
1 KVVI 10/08/12-10/14/12 Extra	M-F 7-730p	WThF-		\$300 <del>.00</del>	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12.16,1	12.17,12.18,12	.19,12.20,12.2	1,12.	
2 KVVIII 10/08/12-10/14/12 Extra	M-F 7-730p	WINE	:30	<del>\$300.00</del>	14141	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12.16,1	12.17,12.18,12	\$300,00 \$300.00	1,12. NM	
3 KVVU 10/08/12-10/14/12 Extra	M-F 7-730p	WThF-	:30	<del>\$300.00</del>	14141	
See MG 18.4					NIM	0 \$0.00
N 32 KVVU 10/15/12 10/16/12 Extra	M-F 7-730p		:30		NM	υ φυ.οι
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$300.00					
Veek. 10/13/12 10/21/12 141	Start/End Time	Weekdays	Length	Ra <u>te</u>	Type	
Spot Ch Date Range Description	M-F 7-730p	MTu		\$300.00	NM	
1 KVVU 10/15/12-10/21/12 Extra	1117 1 100p	,,,,				
See MG 18.4 2 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	MTu	:30	<del>\$300.00</del>	NM	
See MG 32.3						
2 KV/VII 10/15/12-10/15/12 Extra	M-Sa 8-10p/Su	7-1M	:30	\$300.00	NM	
® See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	11,12.12,12.13,12.14	4,12.15,12.16,	12.17,12.18,12	2.19,12.20,12.2	21,12.	
N 33 KVVU 10/10/12 10/12/12 TMZ	730-8p		:30		NM	0 \$0.0
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/08/12 10/14/12WTF 3	\$ <i>5</i> 00.00				i	



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	DEAN HELLER 4 SE	VA]

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

*Line Ch Start Date End Date Description Start Find Time Days Length Vector Notes Start St	Start Date   End Date   Weekdays   Spots/Week	Rate Start/End Time \ 230-8p - 230-8p - 230-8p - 230-8p - 230-8p - 230-8p - 80-8p - 80	Neekdays LeiwThF15,12.16,12.17,12wThFwThF15,12.16,12.17,12	ngth Rate :30 \$500.00 2.18,12.19,12.20,12.2 :30 \$500.00 :30 \$500.00 2.18,12.19,12.20,12.2	Type NM 21,12. NM NM 21,12.		\$0.00
Start Date   Start Start D	Spot         Ch         Date Range         Description         St           1         KVVU         10/08/12-10/14/12         TMZ         73           See MG         12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1         2         KVVU         10/08/12-10/14/12         TMZ         73           See MG         18.4         3         KVVU         10/08/12-10/14/12         TMZ         73           See MG         12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.7         73           N         34         KVVU         10/15/12         10/16/12         TMZ         73           Start Date End Date Weekdays         Spots/Week         Spots/Week         Week: 10/15/12         10/21/12         MT         2           Spot Ch         Date Range         Description         Signal         57           See MG         34.3         2         KVVU         10/15/12-10/21/12         TMZ         73           See MG         18.4         74         74         74         74	Start/End Time \( \) \( \frac{1}{30-8p} \) \	WThF .15,12.16,12.17,1; WThF WThF .15,12.16,12.17,1; :30	.30 \$500.00 2.18,12.19,12.20,12.2 :30 \$500.00 :30 \$500.00 2.18,12.19,12.20,12.2	NM 21,12. NM NM 21,12.	0	\$0.00
1 KVVU 10/08/12-10/14/12 TMZ 730-8p 730-8pwThF :30 \$500.00 NM See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 13.12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. 2 KVVU 10/08/12-10/14/12 TMZ 730-8pwThF :30 \$500.00 NM See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 13.12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.    N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.0 \$\frac{\text{Start Date}}{\text{End Date}} \frac{\text{End Date}}{\text{Weekdays}} \frac{\text{Spots/Week}}{\text{\$\text{\$\text{VO}}} \frac{\text{Rate}}{\$\text{\$\te	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1 2 KVVU 10/08/12-10/14/12 TMZ 73 See MG 18.4 3 KVVU 10/08/12-10/14/12 TMZ 73 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.7 N 34 KVVU 10/15/12 10/16/12 TMZ 73 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2 Spot Ch Date Range Description 57 See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ 73 See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ 73	12,12.13,12.14,12. 730-8p 730-8p 12,12.13,12.14,12 30-8p <u>Rate</u> \$500.00 Start/End Time	.15,12.16,12.17,1; wThF wThF .15,12.16,12.17,1; :30 Weekdays Le	2.18,12.19,12.20,12.2 :30	21,12. NM NM 21,12.	0	\$0.00
2 KVVU 10/08/12-10/14/12 TMZ 730-8pWThF :30 \$500.00 NM See MG 18.4 3 KVVU 10/08/12-10/14/12 TMZ 730-8pWThF :30 \$500.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.  N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.0 \$\frac{\text{Start Date}}{\text{End Date}} \frac{\text{End Date}}{\text{Weekdays}} \frac{\text{Weekdays}}{\text{Spots/Week}} \frac{\text{Rate}}{\text{\$500.00}} \frac{\text{Start/End Time}}{\text{\$730-8p}} \frac{\text{Weekdays}}{\text{\$MTU}} \frac{\text{Start/End Time}}{\text{\$730-8p}} \frac{\text{Weekdays}}{\text{\$MTU}} \frac{\text{Start}}{\text{\$730-8p}} \frac{\text{\$100.00}}{\text{\$100.00}} \frac{\text{\$100.00}}{\$100.0	2 KVVU 10/08/12-10/14/12 TMZ  See MG 18.4 3 KVVU 10/08/12-10/14/12 TMZ  See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.7  N 34 KVVU 10/15/12 10/16/12 TMZ  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 MT 2  Spot Ch Date Range Description Signature See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ  See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ  Sea MG 18.4	730-8p	wThF wThF .15,12.16,12.17,1: :30 Weekdays Le	:30 \$500.00 2.18,12.19,12.20,12.2	NM 21,12.	0	\$0.00
3 KVVU 10/08/12-10/14/12 TMZ 730-8pWThF :30 \$500.00 NW See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.  N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.0 \$\frac{\text{Start Date}}{\text{Start Date}} \frac{\text{End Date}}{\text{Weekdays}} \frac{\text{Weekdays}}{\text{Weekdays}} \frac{\text{Spots/Week}}{\text{\$500.00}} \frac{\text{Rate}}{\text{\$500.00}} \$\frac{\text{Spot}}{\text{\$10/15/12}} \frac{\text{Date Range}}{\text{\$10/15/12-10/21/12}} \frac{\text{Description}}{\text{TMZ}} \frac{\text{Start/End Time}}{\text{730-8p}} \frac{\text{Weekdays}}{\text{\$MTu}} \frac{\text{Sepot.00}}{\text{\$30.00}} \frac{\text{NM}}{\text{\$NM}} \$\frac{\text{\$500.00}}{\text{\$500.00}} \frac{\text{\$10/15/12-10/21/12}}{\text{\$10/15/12-10/21/12}} \frac{\text{TMZ}}{\text{\$730-8p}} \frac{\text{\$MTu}}{\text{\$10/15/12-10/21/12}} \frac{\text{\$10/15/12-10/21/12}}{\text{\$10/15/12-10/21/12}}	3 KVVU 10/08/12-10/14/12 TMZ 73 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.3  N 34 KVVU 10/15/12 10/16/12 TMZ 73 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2  Spot Ch Date Range Description Signature See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ 73 See MG 18.4	12,12.13,12.14,12 30-8p <u>Rate</u> \$500.00 Start/End Time	.15,12.16,12.17,1 :30 Weekdays Le	2 <u>.18,12.19,12.20,12.2</u> )	21,12.	0	\$0.00
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.  N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.0  Start Date End Date Weekdays Spots/Week Pate Spot Spot Spot Spot Spot Spot Spot Spot	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.1  N 34 KVVU 10/15/12 10/16/12 TMZ 73  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 MT 2  Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 TMZ 73  See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ 73	12,12.13,12.14,12 30-8p <u>Rate</u> \$500.00 Start/End Time	:30 <u>Weekdays</u> <u>Le</u>	) 	21,12. NM	0	\$0.00
N 34 KVVU 10/15/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.00    Start Date   End Date   Weekdays   Spots/Week   \$500.00	N 34 KVVU 10/15/12 10/16/12 TMZ 73/    Start Date   End Date   Weekdays   Spots/Week	30-8p <u>Rate</u> \$ <i>5</i> 00.00 <u>Start/End Time</u> <u>\</u>	:30 <u>Weekdays</u> <u>Le</u>	) 	NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Kate           Week: 10/15/12         10/21/12         MT         2         \$500.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KVVU 10/15/12-10/21/12         TMZ         730-8p         MTu         :30         \$500.00         NM           See MG 34.3         See MG 34.3         TEOCOLOGY         NM	Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12         MT         2           Spot Ch         Date Range         Description         Sign of the State of the	\$500.00 Start/End Time		neth Data			
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KVVU 10/15/12-10/21/12 TMZ         730-8p         MTu         :30         \$500.00         NM           See MG 34.3	Spot Ch         Date Range         Description         S           1 KVVU 10/15/12-10/21/12 TMZ         73           See MG 34.3         2 KVVU 10/15/12-10/21/12 TMZ         73           See MG 18.4         73			maile Data			
1 KVVU 10/15/12-10/21/12 TMZ 750-00 MTG 1500 00 NM	See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ 7:	730-8p	MTH				
	2 KVVU 10/15/12-10/21/12 TMZ 73		41 u =	:30 \$500.00	IVIVI		
	Soc MC 18 4	730-8p	MTu	:30 <del>\$500.00</del>	NM		
See MG 18.4 3. KV/VII. 10/15/12-10/15/12 TMZ M-Sa 8-10p/Su 7-1M :30 <del>\$500.00</del> NM	0 10 0 11 40 45 40 40 45 40 TM7	M-Sa 8-10p/Su 7-1	M				
3 KVVU 10/15/12-10/15/12 TMZ M-Sa 8-10p/Su 7-™	M See MG 12.3.12.4.12.5.12.6.12.7.12.8.12.9.12.10,12.11,12.	.12,12.13,12.14,12	2.15,12.16,12.17,1	2.18,12.19,12.20,12.2	21,12.		
N 35 KVVU 10/10/12 10/12/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 0 \$0.0	N 35 KVA/II 10/10/12 10/12/12 Fox 5 News M-F 10p-11p 10	0p-11p	:3	0	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate	<u> Start Date                                      </u>						
Week: 10/08/12 10/14/12wTF 3 \$825.00  Snot Ch. Date Range Description Start/End Time Weekdays Length Rate Type	Week. 10/06/12 10/14/12	•	Mookdays Le	ength Rate	Type		
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Ixac         1ype           1 KVVU         10/08/12-10/14/12         Fox 5 News M-F 10p-11p         10p-11p        wThF         :30         \$825-00         NM	Spot Cit Date Nange <u>Bosonston</u>						
Soc MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10 12 11, 12, 12, 12, 13, 12, 14, 12, 15, 12, 16, 12, 17, 12, 18, 12, 19, 12, 20, 12, 21, 12.	1 KVVU 10/08/12-10/14/12 Fox 5 News M-1 10p-11p 1	2.12,12.13,12.14,12	2.15,12.16,12.17,1	2.18,12.19,12.20,12.	21,12.		
0 1/1/11 10/09/12 10/14/12 Fox 5 News M-F 10p-11p 1Up-11p	0 1/1/11 10/09/12 10/14/12 Fox 5 News M-F 100-110 1	1UD-11D	WIIIF	.50 <del>\$020.00</del>			
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.  2 KNALL 10/08/42 10/14/42 Fox 5 News M-F 10p-11p 10p-11pWThF :30 \$825.00 NM	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.	1UD-11D	will	.30 \$020.00	, ,,,,,		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.		2.15,12.16,12.17,1	2.18,12.19,12.20,12.	27,72.	0	\$0.00
N 36 KVVU 10/15/12 10/16/12 Fox 5 News M-F 10p-11p 10p-11p		• •	:3	30	INIVI	U	ψ0.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/15/12 10/21/12 MT 2 \$825.00	Week: 10/15/12 10/21/12 MT 2	\$825.00			<b>T</b>		
Spot Ch Date Range <u>Description</u> <u>Start/End Time Weekdays</u> <u>Length</u> Rate Type	Spot Ch Date Range <u>Description</u>						
1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 10p-11p MTu :30 \$825.00 NM See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.	1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 1						
0 1/2/4/1 10/45/42 10/21/12 Fox 5 News M-F 10p-11p 10p-11p MIU30 <del>\$022.00</del> 14W	0 KVVII 10/15/12-10/21/12 Fox 5 News M-F 10p-11p 1	10p-11p	MIU	.30 <del>\$020.00</del>	14/4/		
See MG 12.3 12.4.12.5.12.6.12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.	See MG 12.3.12.4.12.5.12.6.12.7,12.8,12.9,12.10,12.11,12.	2.12,12.13,12.14,1	2.15,12.16,12.17,	12.18,12.19,12.20,12.	21,12.		
N 37 KVVU 10/11/12 10/11/12 Fox 5 News M-F 11p M-F 11-1135p :30 NM 0 \$0.0			:3	30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate	<u> Start Date                                      </u>						
vyeek. 10/06/12 10/14/12 2 Charl/End Time Wookdays Length Rate Type	vveek. 10/06/12 10/14/12 =		Weekdays Lo	ength Rate	Type		
Spot 51 200 1 200 1 200 1 200 1 200 200 2 200 2 200 2 200 2 200 2 200 2 200 2 200 2 200 2 200 2 200 2	4 KVVII 10/08/12 10/14/12 Fox 5 News M-F 11p	M-F 11-1135p		100			
See MG 12.3.12.4.12.5.12.6.12.7.12.8.12.9.12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12	2.12,12.13,12.14,1	2.15,12.16,12.17,	12.18,12.19,12.20,12.	.21,12.		
N 38 KVVU 10/13/12 10/13/12 FOX 5 News Sat 10-11p 10-11p Sat :30 NM 0 \$0.		10-11p Sat	::	30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate	Start Date						
vyeek. 10/00/12 10/14/12 2 Start/End Time Weekdays Length Rate Type	Week. 10/00/12 10/14/12		Weekdays L	ength Rate	<u>Type</u>		
Spot Cfi Date Figure Description 10-11p SatSa :30 \$500.00 NM	3pot Oil Bate Manage Boy 5 News Sat 10-11p	10-11p Sat	sa				
See MG 12.3.12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12	2.12,12.13,12.14,1	2.15,12.16,12.17,	12.18,12.19,12.20,12	.21,12.	•	** **
N 39 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a 8-9a :30 NW 0 50.	N. 00 1/0/11 10/14/12 10/14/12 Fox News Stinday 8-9a 8	8-9a	::	30	NM	U	\$0.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/121 1 \$325.00	N 39 KVVU 10/14/12 10/14/12 FOX News Sunday 0-34 C				1		



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 SI	Estimate # ENA
Advertiser  Dean Heller For Senat		<u> Driginal Date / Revision</u> 10/08/12 / 10/09/12

		Spots	s/			
	Start/End Time	Days Length Weel		Type Sp	ots	Amount
*Line Ch Start Date End Date Description		Dajo Longin				A
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	<u>Rate</u> Start/End T <u>ime</u>	Weekdays <u>Length</u>	<u>Rate</u>	<u>Type</u>		
Oper Str. Str. Annua Sunday 8-09	8-9a	St :30	\$325.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1.12.12.12.13,12.14,	12.15,12.16,12.17,12.18,12	.19,12.20,12.21	,12.		
See IVIG 12.3, 12.4, 12.3, 12.0, 12.1, 12.0, 12.1, 12.0, 12.1	NFL Sa-Su 8a-6p	:30		NM	0	\$0.00
N 40 KVVU 10/14/12 10/14/12 NFL Pre-Game Show Start Date End Date Weekdays Spots/Week	Rate					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	\$1,750.00		Data	Typo		
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u> NM		
The Come Show	NFL Sa-Su 8a-6p	)St :30	\$ <del>1,750.00</del>			
1 KVVU 10/08/12-10/14/12 NPL Pre-Game Slow See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14 <u>,</u>	12.15,12.16,12.17,12.18,12	2. 19, 12.20, 12.2	,,,2. NM	0	\$0.00
N 41 K\\/\/\ 10/14/12 10/14/12 NFL Early Game	NFL Early Game	:30		MINI	Ū	φοίσσ
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$5,150.00			•		
Week: 10/08/12 10/14/122 2	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
Spot Ch Date Range Description	NEL Early Game	St :30	\$ <del>5,150.00</del>	NM		
1 KVVU 10/08/12-10/14/12 NFL Early Game See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.1	1 12 12 12 13 13 14	12.15, 12.16, 12.17, 12.18, 12	2.19,12.20,12.2	1,12.		
	INFL CALIV GALLIE		<del>-</del>			
2 KVVU 10/08/12-10/14/12 NPL Early Game See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.1	1, 12.12, 12.13, 12.14,	12.15,12.16,12.17,12.18,1	2.19,12.20,12.2	1,12.		
N 42 KVVU 10/14/12 10/14/12 NFL Late Game	NFL Late Game	:30		NM .	0	\$0.00
Start Date End Date Weekdays Spots/Week						
Week: 10/08/12 10/14/122 2	\$5,500.00	tat Lilium Langeb	Rate	Type		
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	\$5,500.00	NM		
The state of the s	NFL Late Game					
1 KVVU 10/08/12-10/14/12 NPL Late Game See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14 NFL Late Game	, 12. 13, 12. 10, 12. 11, 12. 10, 1 St :30	\$5,500.00	NM		
2 KVVU 10/08/12-10/14/12 NFL Late Game See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	14 12 12 13 12.14	12.15.12.16.12.17,12.18,1	2.19,12.20,12.2	21,12.		
See MG 12.3,12.4,12.5,12.6,12.7,12.6,12.9,12.10,12.7	Su 10p-1045p	:30		NM	0	\$0.00
N 43 KWU 10/14/12 10/14/12 Fox 5 News Su 10p-1045p						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	\$700.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
500 OH 540 For 5 Nove Su 10p 1045	ip Su 10p-1045p	St :30	\$700.00	NM NM		
1 KVVU 10/08/12-10/14/12 Fox 5 News Su 10p-104-3 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	11,12.12,12.13,12.14	!,12.15,12.16,12.17,12.18,1	2.19,12.20,12.2	27,12.	0	\$0.00
N 44 KVVU 10/14/12 10/14/12 Sports Plus Su 1045p	1045p-11p	:30		NM	0	φυ.υυ
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>						
Week: 10/08/12 10/14/121 1	\$475.00 Start/End Time	Weekdays Length	Rate	Туре		
Spot Ch Date Range Description	1045p-11p	St :30	\$475.00	NM		
1 KVVU 10/08/12-10/14/12 Sports Plus Su 1045p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.	1040p-11p 11 12 12 13 12 14			21,12.		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.	11,12.12,12.10,12.1	,,,-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Cotols		62	\$66,645.00
		1	rotals -			4 1

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	62	\$66,645.00	\$56,648.25
Totals	62	\$66,645.00	\$56,648.25

ignature:	Date:

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

\*\*CHANGES\*\* OCT9/12 10.13 \*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT I	PRDCT I	ORDER #_			AGY # 1751	ADV #
	DATES OCT10/12	DEAN HELLER 4 SENATE					Ą
S H	0/12	R 4				AGY.	DV.
STATE TAX		SENAT				NAME	NAME
ГАХ	OCT16/12 WI	50円#	_ CONTRACT #_	WASHINGTON, DC 20007	3299 K. STREET	STRATEGIC MEDIA	ADV. NAME POLI/D HELLER/R/SEN/NV
CO-OP BILLING NEEDED	WK-1	COMMENTS: (LINE	# 6226745	DC 20007	EET NW, SUITE 200	EDIA SERVICES	ER/R/SEN/NV
ING NEEDED		(LINE, ORDER, INVOICE)			00		
		ICE) .	CLASS		SALES	BUYEI	REP.#
j			CLASS: NATL.		SPRSN	, NAMI	
			г Г		N PH-	NEL	<u>0</u>
DAT			LOCAL		TERESA DIFURIA	BUYER NAME NEIL WILLIAMS	OFF.# 762
DATE_OCT9/12 10.13			REGIONAL		[FURIA		_ SALESMAN #
10.13							#

REP: TO ROSE FR NIKKI OK'D M13 SEE LINES 53-86 NEW TOTAL \$66,645 (-30) PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

N LINE-2 FOR 4 SPOTS/WK N LINE-3 FOR 3 SPOTS/WK N LINE-4 FOR 2 SPOTS/WK N LINE-7 FOR 6 SPOTS/WK N LINE-8 FOR 4 SPOTS/WK N LINE-9 FOR 6 SPOTS/WK N LINE-10 FOR 4 SPOTS/WK N LINE-11 FOR 3 SPOTS/WK N LINE-11 FOR 1 SPOTS/WK N LINE-11 FOR 1 SPOTS/WK N LINE-11 FOR 1 SPOTS/WK	A 430P-800P 30 GRAM: NICS ON TOWN THE ON THE	2 ES 500P-900P 30 \$3,850.00 10/14 10/15 0 50-M PROGRAM : NLCS CON COM1: MAX 2X PER DAY	START : END :SPTS: WEEK : DATE : DATE : /WK: INVT :
	4.	C	: TO

						53-86	MADE UP OF LINES	PART OF A MAKEGOOD
	STA	PRE-BOOKED		NOH	\$30 CREDIT.	MG OFFER.	'A NOT ON LUR. SEE	GRAM : COM1:
W – F		N	10/12	-	10/10	\$250.00	A 30	60 A 1000A-1100A
						53-86	MADE UP OF LINES	COM2: AFTECOME.
	STA		PRE-BOOKED	HON	\$30 CREDIT.	MG OFFER.	A NOT ON LUR. SEE	PROGRAM : MORE ORD COM1: SPOTS N/A
M-TU		Н	10/16	-	10/15	\$275.00	30	59 A 900A-1000A
						53186	MADE UP OF LINES	PART OF A MAKEGOOD
	STA	PRE-BOOKED PLS		HON	\$30 CREDIT.	MG OFFER.	A NOT ON LUR. SEE	GRAM : MORE COM1: SPOTS N/
W – F		N	10/12		10/10	\$275.00	30	58 A 900A-1000A
						53-86	MADE UP OF LINES	•
	STA		PRE-BOOKED	NOH	\$30 CREDIT.	MG OFFER.	A NOT ON LUR. SEE	GRAM : NEWS COM1: SPOTS N
M-TU		μ	10/16		10/15	\$700.00	30	57 A 700A-900A
						53-86	MADE UP OF LINES	PART OF A MAKEGOOD I
	BLS		PRE-BOOKED	HON	\$30 CREDIT.	MG OFFER.	A NOT ON LUR. SEE	GRAM : NEWS COM1: SPOTS N/
W − F		N	10/12		10/10	\$700.00	30	56 A 700A-900A
						53-86	MADE UP OF LINES	
	STA		PRE-BOOKED	HON	\$30 CREDIT.	MG OFFER.	A NOT ON LUR. SEE	GRAM : NEWS COM1: SPOTS N/
M-TU		1	10/16		10/15	\$450.00	30	55 A 500A-600A
						53-86	MADE UP OF LINES	XEGOOD.
	STA		PRE-BOOKED	NOT	30 CREDIT.	MG OFFER. \$	NOT ON LUR. SEE	GRAM COM1
₩ - म		N	10/12		10/10	\$450.00	30	54 A 500A-600A
					SPOTS/WK SPOTS/WK SPOTS/WK SPOTS/WK	-24 FOR 1 2 FOR 3 2 FO	FOR OCTIO ON LINE:	THIS IS A MAKE-GOOD
					SPOTS/WK SPOT/WK SPOT/WK	-15 FOR 3 9-16 FOR 1 9-46 FOR 1 9-49 FOR 1	OCT10	S IS A MAKE-

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## REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*: OCT9/12 10.13
\*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS	. HOHL:
	1
61 A 1000A-1100A 30 \$250.00 10/15 10/16 1 M-TU	Н
PROGRAM : DR OZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS	
COM2:	
62 A 1100A-1200N 30 \$195.00 10/10 10/11 2 W-TH	N
PROGRAM : BETTER ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS	
ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	
63 A 1100A-1200N 30 \$195.00 10/16 10/16 1	Н
GRAM :	
ORD COMZ: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	
64 A 1200N-100P 30 \$195.00 10/10 10/12 2 W-F	N
GRAM : COM1:	
PART OF A MAKEGOOD MADE UP OF LINES 53-86	
65 A 1200N-100P 30 \$195.00 10/16 10/16 1 TUE	Ч
GRAM :	
ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	
66 A 400P-500P 30 \$500.00 10/10 10/12 2 W-F	N
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TOODERM A MODEOUT	

REP: TEL# 610-293-4100

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

PROGRAM: NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES	72 A 530P-600P 30	ORD COM2: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES	GRAM : NE	71 A 500P-530P 30	ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES	PROGRAM: NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE	70 A 400P-430P 30	ORD COMZ: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES	GRAM : COM1:	69 A 500P-530P 30	ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES		68 A 400P-500P 30	ORD COMZ: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES	GRAM : COM1:		: LINE#:REP :CD: TIME PERIOD : LGTH : SEC
E MG OFFER. \$30 CREDIT. 53-86	\$1,025.00 10/10		MG OFFER. \$30 CREDIT.	\$950.00 10/16	53-86	MG OFFER. \$30 CREDIT.	\$450.00 10/15	53-86	MG OFFER. \$30 CREDIT.	\$950.00 10/10	53-86	MG OFFER. \$30 CREDIT.	\$500.00 10/16	53-86	MG OFFER. \$30 CREDIT.	\$500.00 10/15	: RATE : START
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## REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13

PROGRAM: TMZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	78 A 930P-1000P 30 \$825.00 10/15 10/16 1 M-TU	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	77 A 900P-930P 30 \$825.00 10/15 10/16 1 M-TU	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	76 A 730P-800P 30 \$1,350.00 10/10 10/12 1 W-F	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	75 A 700P-730P 30 \$950.00 10/10 10/12 1 W-F	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM :	74 A 630P-700P 30 \$650.00 10/10 10/12 2 W-F	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : NEWS COM1: SPOTS N	73 A 530P-600P 30 \$1,025.00 10/16 10/16 1 TUE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DATE : /WK: INVT : : : LINE#: : DATE : /WK: INVT :
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REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

PROGRAM : MORE CON COM1: MAX 2X DAY	10 S 900A-1000A 30 \$150.00 10/15 1	PROGRAM : MORE CON COM1: MAX 2X DAY	9 S 900A-1000A 30 \$150.00 10/10 1	PROGRAM: NEWS CON COM1: MAX 2X DAY	8 S 700A-900A 30 \$425.00 10/15 1	PROGRAM : NEWS CON COM1: MAX 2X DAY	7 S 700A-900A 30 \$425.00 10/10 1	PROGRAM : NEWS CON COM1: MAX 1X DAY	4 S 500A-600A 30 \$250.00 10/15 1	PROGRAM : NEWS CON COM1: MAX 1X DAY	3 S 500A-600A 30 \$250.00 10/10 10	PROGRAM: NFL LATE GAME ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PI ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	86 A 100P-500P · 30 \$8,500.00 10/14 10	PROGRAM: NFL EARLY GAME ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PI ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	85 A 1000A-100P 30 \$7,500.00 10/14 10	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : : LINE#: : DATE :
	10/16		10/12		10/16		10/12		10/16		10/12	PRE-BOOKED	10/14	PRE-BOOKED	10/14	END
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:LINE#:REP :CD: :LINE#: : :PROGRAM : :CON COM1: :PROGRAM : :CON COM1:	TIME  OOOA-  DR O  MAX  OOOA-  DR O  MAX  100A-  BETT  MAX	HGTH : SEC : : : : : : : : : : : : : : : : : : :			[F]	:SPTS: WEEK :/WK: INVT 0		0 0 0 0
 -	100A-12C BETTER MAX 1X	30	100		10/12	0	₩	
Н	100A-1200N	30	\$100.00	10/15	10/16	0	M-TU	
PROGRAM : CON COM1:	BETTER MAX 1X DAY							
15 S 1	200N-100P	30	\$100.00	10/10	10/12	0	W – F	
PROGRAM : CON COM1:	DIVORCE COURT							
16 S 1	200N-100F	30	\$100.00	10/15	10/16	0	M-IO	
PROGRAM : CON COM1:	DIVORCE COURT MAX 1X DAY							
46 S 1	L100A-1200N	30	\$100.00	10/15	10/15	0	MON	
PROGRAM : ORD COM1: THIS IS A	DIVORCE COURT TP CHG DUE TO MAKE-GOOD FOR O	O NICS GAME. PRE-OCT15 ON LINE-16	BOOKED FOR 1	PLS APPROVE. SPOT/WK				
49 S 1	1200N-100P	30	\$100.00	10/15	10/15	0	MON	
PROGRAM : ORD COM1: THIS IS A	COPS/DOG THE B PRG & TP CHG D MAKE-GOOD FOR C	BOUNTY HUNTER DUE TO NICS GAME OCT15 ON LINE-18	AME. PRE-BO -18 FOR 1 S	OKED PLS APPROVE. POT/WK	°0∨E.			
23 S 4	400P-500P	30	\$175.00	10/10	10/12	0	M - F	
PROGRAM :	DR OZ MAX 1X DAY							

PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (	51 S 900P-930P	PROGRAM : EXTRA CON COM1: MAX 1X DAY	31 S 700P-730P	PROGRAM: MORE CON COM1: MAX 1X DAY	29 S 600P-700P	PROGRAM : NEWS CON COM1: MAX 1X DAY	28 S 530P-600P	PROGRAM : NEWS CON COM1: MAX 1X DAY	27 S 530P-600P	PROGRAM: NEWS CON COM1: MAX 1X DAY	26 S 500P-530P	PROGRAM: NEWS CON COM1: MAX 1X DAY	25 S 500P-530P	PROGRAM: DR OZ ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (	47 S 300P-400P	PROGRAM: DR OZ CON COM1: MAX 1X DAY	24 S 400P-500P	:LINE#:REP :CD: TIME PERIOD : LINE#: :
NLCS GAI OCT15 ON	30		30		30		30		30		30		30	NLCS GAM OCT15 ON	30		30	: LGTH : SEC
ME. PRE-BOOKED LINE-32 FOR 1	\$300.00		\$300.00		\$200.00		\$275.00		\$275.00		\$275.00		\$275.00	E. PRE-BOOKED LINE-24 FOR 1	\$175.00		\$175.00	RATE
PIS APPROVE. SPOT/WK	10/15		10/10		10/10		10/15		10/10		10/15		10/10	PLS APPROVE. SPOT/WK	10/15		10/15	: START
	10/15		10/12		10/12		10/16		10/12		10/16		10/12		10/15		10/16	: END
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	REP: TEL# 610-293-4100	FXX# 610~220-1191	9 +
	CREDIT ADVISORY: AGENCY	CREDIT RISK !!!	
		HARRIS REPORT FROM REP	OCT9/12 IO.13
MOD# 2: UNAPPROVED REV #1 \$\$\$		**CHANGES**	*** KVVU-TV ***

\$ \$ \$	R F F
OD# 2:	HEADLINE#
NAPPF	
REV #1	TRF#
\$\$\$\$\$	484830

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

OCT9/12 10.13
\*\*\* KVVU-TV \*\*\*

44 S 1045P-1100P	:LINE#:REP :CD: TIME PERIOD
30	: LGTH : S
\$475.00	SEC: RATE:
10/14	: START
10/14	: END : DATE
0	END :SPTS: WEEK :
SUN	WEEK: DAYS
0	:TOTL:

PROGRAM : SPORTS WRAP UP

1 1 N H # • D H D	3	LGTH : SEC	START	: S E	TS: WEEK :	DAYS	: HOHL:
: ::::::::::::::::::::::::::::::::::::			: DATE :		INVT		υ. Γ. Γ.
THON M	0000		4	308	,850	(OCT8/12)	
MIC OF U	BUY#3	500A-600A	CT10(3	308	50.0		
	# 4 1 1	TU/500A-60	CT15(2	30s	50.0		
	# \L	/700A-900A	CT10(	ນ ເປ ດ ເຊ	\$425.00		
	# **	-TU/700A-900	<b>-</b> 1	30C	50.0		
	6#XD	l l	CT15(	308	50.0		
	##	F/1000A-1100	CT10	308	25.0		
	# \\ + \D	-TU/1000A-110	T15(	308	25.0		
	T#7D	-F/1100A-1200	CT11(	30s			
	T#7D	U/1100A-12	7 C C L L L	ນ ເ ດີເທ			
	# 1	-F/1200N-10	3 H	ม เ เ			
	T#7	0/1200X-100	∃ H J H	308 808	00.0		
	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	N / 1 3 0 0 N   1 0 0	OCT15	308	00.0		
	の	4005-4	H 1	308	.75.0		
	2#7D	TU/400P-50	T15	308	.75.		
	עץ#2	-F/500P-530P	<b>-</b>	J (2)	75.		
	C#7D	/5304-600 /5304-54	OCT10(3/WK)	308	75.		
	10	-TU/530P-60	CT15	308	275.0		
	2#AD	F/600P-700	110(2	30 S			
	C#7	F/700P-730		3 C C			
	AD	MON/UCCE-UGCE	OCT10(2/WK)	308	500.		
	BTTY#47	N/300P-400	CT15	30 <b>s</b>	175.		
	1#7D	N/930P-100	CT15	308	000		
	2#7D	F/1000P-1100P	T10(3	30 S	) N л (		
	HYU	-4000T/DT-	CH15 (	308	175.		
	# XD	# /1000¤=1100	00T10	308	500.		
	1 く # *	UN/800A-900A	μ	308	325.00		
	# <del>*</del> *	UN/900A-10	CT14	308	1,750		
	UY#4	N/1000A-100	CT1	ο ω ο υ	5, 500.0		
	#4	UN/100P-400P		30 S	700.00		
	BUY#43	UN/10459-1	CTI	308	475.00		
	() =	U-M/430P-800P	CT1	308	3,250	PLS ADVIS	S.
		W-F/500A-60	(	00 00 00 00 00 00 00 00 00 00 00 00 00	450.0		
		W-F/700A-900A	CT1	308	700.0		
		M-TU/700A-9	CT15	308	700.0		
		W-F/900A-1000A	CH	30 cs	) N N N N N N N N N N N N N N N N N N N		
		M-TU/900A-100	) (	308	250.0		
		W-m171000A-11	CT15	308	250.0		
		W-TH/1100A-12	CT1	308	195.0		
		TUE/1100A-1200	CT16	308	195.0		
		-F/1200N-100	OCT10(2/WK)	30 S	7 H		
		TUE/1200N-100	1 H	აი აი	500.0		
		& MON/300P-400P	OCT15	308	\$500.00		

CMT:SPOTS N/A NOT ON LUR.	& SUN/100P-500P	& SUN/1000A-100P	& SUN/900A-1000A	& SUN/800A-900A	& SAT/1000P-1100P	& W-F/1100P-1135P	& M-TU/1000P-1100P	& W-F/1000P-1100P	&.M-TU/930P-1000P	& M-TU/900P-930P	& W-F/730P-800P	& W-F/700P-730P	& W-F/630P-700P	& TUE/530P-600P	& W-F/530P-600P
JR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS	OCT14	OCT14	OCT14	OCT14	OCT13	OCT10	OCT15	OCT10(2/WK)	OCT15	OCT15	OCT10	OCT10	OCT10(2/WK)	OCT16	OCT10
CREDIT: NOT PR	308														
KE-BOOKED THU	\$0,000.00	* / , 000 · 00	* H , W N U + O O	\$850.00 \$850.00	\$ H \ 0 C C C C C C C C C C C C C C C C C C	** , WOO . OO	\$Z, 150.00	\$0,150.00 \$0,100.00	\$8 KU - CC	**************************************	\$1,650.00		**************************************	\$\frac{1}{2} \cdot	\$1,025.00

CMT: APPROVE.

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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\*\*CHANGES\*\* \*

OCT9/12 10.13
\*\*\* KVVU-TV \*\*\*

OCT/12 : LINE#:REP : 66645.00 :CD: THME PERIOD LGTH SEC RATE START END : /WK: INVT CONTRACT TOTAL TOTAL DAYS 66645.00 62 :TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 80% KTNV 18% KVMY 5% KVCW ω CABL %

MOD CODE SVC- NSI DEMOS- RA35+\* P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE